

### **REMARKS**

Claims 1-2 and 4-30 are pending in the present application. By this reply, claims 29-30 have been added. Claim 1, 11, 22 and 29 are independent.

The claims have been amended to correct minor formalities and to clarify the invention according to U.S. patent practice. These modification do not add new matter and are supported by the original disclosure, e.g., paragraphs [057]-[059] and [064]-[065] of the present specification.

### **35 U.S.C. § 102 Rejection**

Claims 1, 2, and 4-28 have been rejected under 35 U.S.C. § 102(e) has been anticipated by Kim et al. (USPN 6,766,528). This rejection, insofar as it pertains to the presently pending claims, is respectfully traversed.

Applicant's invention is directed to providing guidance information which indicates one or more input parts/keys in order for a user to input a command corresponding to at least one function being included in the data broadcasting. For instance, as shown in Fig. 5, the appropriate button on a remote controller may be lit, so that the user can be guided to select that button for selecting an appropriate function which is part of the data broadcasting. Other examples are also shown in other figures of the present application. Thus, in Applicant's invention, 'the guidance information is extracted from the data broadcasting and ...the guidance information is used for a user to operate at least one function being included in the data broadcasting' as recited in independent claim 1. Other independent claims recite similar features in a varying scope.

These claimed features are clearly absent from Kim et al. Kim et al. relates to providing detailed or additional information on objects. For instance, there is no guidance information as claimed in Kim et al. As an example, in Kim et al., if a baseball game is being played on the

screen, a player's name may be selected so the user can receive additional information on this player; see col. 6, lines 2-9 of Kim et al. In Kim et al., an object may be a person or thing shown in a frame being displayed, and the additional information may include information on media type, frame numbers, positions, sizes, etc. on each object. Kim et al.'s system is patentably distinct from Applicant's claimed invention.

Accordingly, independent claims 1, 11 and 22 and their dependent claims (due to their dependency) are patentable over the applied reference, the rejection is improper and should be withdrawn.

#### **New Claims**

New claims 29-30 recite other distinguishing features of the present invention in a varying scope, and are supported by the original disclosure, e.g., paragraphs [064] and [065] of the present specification. Thus, indication of allowance of these claims is respectfully requested.

#### **Conclusion**

For the foregoing reasons and in view of the above clarifying amendments, the Examiner is respectfully requested to reconsider and withdraw all of the objections and rejections of record, and to provide an early issuance of a Notice of Allowance.

Should there be any outstanding matters which need to be resolved in the present application, the Examiner is respectfully requested to contact Esther H. Chong (Registration No. 40,953) at the telephone number of the undersigned below, to conduct an interview in an effort to expedite prosecution in connection with the present application.

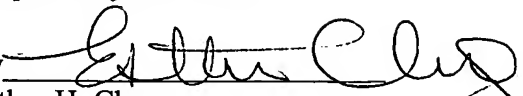
If necessary, the Commissioner is hereby authorized in this, concurrent, and further replies, to charge payment or credit any overpayment to Deposit Account No. 02-2448 for any additional fees required under 37 C.F.R. § 1.16 or under 37 C.F.R. § 1.17; particularly, extension of time fees.

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Respectfully submitted,

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